

# INFO SESSION

## YOU'RE INVITED TO ATTEND ENTREPRENEURSHIP CONNECTIONS® INFORMATION SESSION



### WHEN

- March 27 at 11:00 AM
- April 3 at 02:00 PM
- April 10 at 11:00 AM
- April 17 at 02:00 PM
- April 24 at 02:00 PM
- May 1 at 11:00AM

### WHERE

This event will be held online via Zoom.

### REGISTRATION

To register, please click [HERE](#) or scan the QR code to select a date.

### PROGRAM DATE:

May 6 – May 31, 2024



To learn more, please contact Natalie Treboute

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### ABOUT

Entrepreneurship Connections® is a free program that helps newcomers who plan to start a business in Canada or pursue self-employment, contract work and freelancing.

#### Program Benefits:

- Develop a business plan
- Learn about the legal aspects of starting your business in Canada
- Receive techniques to present your business to different target groups
- Learn about financing options
- Hear about government resources for small business
- Strengthen your understanding of Human Resources
- Cover topics such as marketing your business, market research, cash flow, sales, taxation, and social media
- Work with established entrepreneurs as mentors

**Eligibility Criteria:** Permanent Residents or Protected Persons or CUAET Work Permit Holders. English proficiency: CLB 5+

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